# The Alice Gwyn Heusel Memorial Therapy Fund

The Alice Gwyn Heusel Memorial Therapy Fund – "Alice's Fund" – was established in 2021 by George F. Heusel to honor the exceptional life of his wife Alice Page Gwyn Heusel. "To live on in the memory of others, to live on in the service and charity of others means that you do not die."

### Overview

Alice's Fund was created with an initial gift of \$50,000 and will be used to support Little Bit's Therapy Program. This includes financial support for therapy patients, improving treatment spaces, therapy-related staff training, supervision of treatments by licensed assistants, therapist treatment and administrative time, therapy staff certification and licensing, purchase and care of horses working in the Therapy Program, purchase and maintenance of therapy-related equipment, and tack and supplies. The near-term goal of Alice's Fund is to grow the fund to become a significant source of annual support for Little Bit's Therapy Program.



# Alice's Extraordinary Generosity



Alice Page Gwyn Heusel was an accomplished hunt seat rider, accounting executive, wife, aunt, and stepmother. Alice loved children and she reveled in their playful exuberance. She was an enthusiastic supporter and volunteer mentor for the Communities in Schools organization.

Alice adored her animals: her horse, Capitano, and her black Labs, Eme and Ella. She loved riding: the precision of it and the connection between horse

and rider. And she understood the restorative and healing power that connection created.

Alice lived as if every interpersonal interaction, no matter how incidental, was an opportunity to create a connection and spread joy. She loved being in the moment in conversation with friends and family. Alice was a uniquely good listener, and she was unabashedly sentimental; in conversation you had not only her attention but her empathy and emotions as well.

Above all she was extraordinarily generous with her affection, love, and friendship. She was lavish with her hugs. If she loved you, she made sure you knew it; if you were a friend, you had her for life. And what a beautiful life it was.

#### **About Little Bit**

Little Bit Therapeutic Riding Center is a community where horses transform the bodies, minds, and spirits of people with disabilities. Founded in 1976, Little Bit is a 501(c)(3) non-profit serving the Puget Sound region from Redmond, Washington. Little Bit's primary equine-assisted services include Therapy (physical, occupational, or speech-language therapy), Adaptive Riding, Equine-Facilitated Psychotherapy, and Equine-Assisted Learning. Little



Bit participants vary in age and ability. Our participants range in age from two years old to 65 plus. Little Bit emphasizes the ability of each patient and rider, regardless of their disability. With over 100 diagnoses represented in our participant community, our staff, volunteers, and horses must adapt to meet each participant's needs. Learn more at <a href="www.littlebit.org">www.littlebit.org</a> and follow us on Facebook, Instagram, YouTube, and LinkedIn.

## How You Can Help



Please join George Heusel and Little Bit Therapeutic Riding Center in honoring Alice with a gift of your own. Contact Little Bit Director of Development Sharon Soldenwagner at (425) 882-1554

or <a href="mailto:sharons@littlebit.org">sharons@littlebit.org</a> if you would like to contribute to the fund or go to <a href="www.littlebit.org/donate">www.littlebit.org/donate</a>. If entering your gift online, please note that your gift is designated to The Alice Gwyn Heusel Memorial Therapy Fund.